# Joyce Njoroge, Ph.D. Associate Professor of Accounting

Drake University
Zimpleman College of Business
326 Aliber Hall
Des Moines, IA 50311

(515) 271-3236 (office) (515) 707-2057 (cell) Joyce.Njoroge@drake.edu

## **Education**

Ph.D. Washington State University

Major: Accounting

Dissertation: Comparing the Association between Cumulative Abnormal Returns

and Unexpected Earnings for Firms with Different Types of Investors.

MAcc. Washington State University

BCom. University of Nairobi, Kenya

## **Academic Employment**

2006-now Associate Professor of Accounting, Drake University

2000-2005 Assistant Professor of Accounting, Drake University

1995-2000 Graduate Teaching and Research Assistant, Washington State University

## **Research interests:**

Institutional investors, international accounting (IFRS), government accounting, and education technology

#### **Referred Articles:**

A review of GASB No. 34. *Journal of Public Budgeting, Accounting & Financial Management*, Forthcoming, 2023 (with Lori Solsma and Kent Hu)

The City of Casey: A Blazing Fraud. *Journal of Accounting Forensic Research*, February. <a href="https://doi.org/10.2308/JFAR-2020-003">https://doi.org/10.2308/JFAR-2020-003</a> (with Lori Solsma and Patrick Heaston)

The Efficacy of Online Homework Systems in Introductory Financial and Managerial Accounting Courses. *The Accounting Educators' Journal*, *XXXVIII* (2018) (with Lori Solsma and Geoffrey Bartlet)

Business Students' Computer Self-Efficacy, Preferences, and Benefits: A 10-Year Comparison". *Journal of Learning in Higher Education* Fall 2017 10/31/2017, 13(2), 1-10 (with Susan Clayton, Diana Reed, and Inchul Suh).

Acceptability of Social Media Use in Out-of-Class Faculty-Student Engagement. **International Journal of Cyber Ethics in Education**, *4*(2), 21-38 2016 (with Diana Reed, Inchul Suh, and Troy Strader).

Consumer Patronage and Willingness-to-Pay at Different Levels of Restaurant Attributes: A Study from Kenya. *Research in Hospitality Management*, 5(2): 171-180 2015(with David Njine, Haragopal Parsa, Rahul Parsa, and Jean-Pierre Van der Rest)

Instructor Perceptions of Web Technology Feature and Instructional Task Fit," *International Journal of Web -Based Learning and Teaching Technologies*, 10(3):52-65 2025 (with Troy Strader, Diana Reed, and Inchul Suh)

Lease Accounting IASB & FASB Convergence Project: Two Exposure Drafts, *International Research Journal of Applied Finance*, 2<sup>nd</sup> quarter/spring 2014 (with Lori solsma)

Identifying Facets of Technology Satisfaction: Measure Development and Application" *Journal of Learning in Higher Education*, 2012 (with Andrew Norman, Diana Reed, and Inchul Suh)

Emotional Intelligence: The Role of Accounting Education and Work Experience. *Issues in Accounting Education*, 26(2): 267-286 2011 (with Gail Cook, Darlene Bay, Beth Visser, and Jean Myburgh)

Learning Styles, Performance, and Attitude towards Technology: Focus on Business Students, *Journal of College Teaching & Learning*, 3(5): 47-60 2016 (with Jimmy Senteza and Inchul Suh (2006)

Earnings Management: Do Large Investors Care?" *Financial Decisions Journal* 17(3): 1-16 2005 (with Jimmy Senteza and Susan Gill, Njoroge)

Gender Orientation, Success, and Job Satisfaction in Accounting Academia." *Advances in Public Interest Accounting Journal*, Vol. 8: 1-20 2001 (with Darlene Bay and Mary Allen).

### **Book Chapter:**

Njoroge, J. (2017). Chapter 14: Income Taxes and Financial Accounting. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (9th ed., pp. 411-436). Sage Publications.

Njoroge, J. (2017). Chapter 16: Leases. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (9th ed., pp. 497-516). Sage Publications.

Njoroge, J. (2013). Chapter 16: Leases. *Accounting Theory: Conceptual Issues in a Political and Economic Environment* (8th ed., pp. 681-728). Sage Publications.

## **Research in Progress:**

Njoroge, J. (2023) Evolution of Research in Government Pensions and Other Post-Employment Benefits (OPEB) Accounting

Njoroge, J. (2022) GASB 34 and Infrastructure Accounting: Modified Approach and Asset Management System.

## **Presentations and Published Proceedings:**

City of Casey: A Blazing Fraud. Presented at the **Joint Meeting of Academic Business World International Conference & International Conference on Learning and Administration in Higher Education** 2017 (with Lori Solsma and Patrick Heaston).

City of Casey: A Blazing Fraud. Proceeding of the American Accounting Association's Annual Meeting, New York (with Lori Solsma and Patrick Heaston.

The Efficacy of Online Homework Management Systems in Introductory Financial Accounting Courses. Proceedings of the American Accounting Association Annual Meeting, August 8-12, 2016 (with Lori Solsma and Geoffrey Bartlett).

Identifying Facets of Technology Satisfaction: Measure Development and Application. Presented at the *International Conference on Learning and Administration in Higher Education* 2012 (with Andrew Norman, Diana Reed, and Inchul Suh)

Cash Fraud by Employees in Local Government. *Proceedings of the American Accounting Association Midwest Regional Meeting*, March 25-27, 2004: 65 (with David Norris)

Earnings Management: Do Large Investors Care?" *Proceedings of the American Accounting Association Midwest Regional Meeting* April 10-12, 2003: 46 2003 (with Jimmy Senteza and Susan Gill)

Gender and Its Relationship to Role Conflict and Role Overload in Accounting Academia. *Proceedings of the AAA Midwest Regional Meeting* April 11-13, 2002: 56 2002 (with Darlene Bay and Mary Allen)

Bay, D., Allen, M., and Njoroge, J., (1997) "Differentiation of Four Characteristic Types: Effects on Job Satisfaction and Success in Accounting." Presented at the Northwestern Accounting Research Group seminar.

#### **Published Abstract:**

Bay, Allen and Njoroge "Gender Orientation, Success and Job Satisfaction in Accounting Academia." Newsletter of the Gender Issues in Accounting of the American Accounting Association

#### **Book Review:**

Spiceland, David, James Sepe, Mark Nelson, and Lawrence Tomassini (2008). "Intermediate Accounting" 5<sup>th</sup> edition, McGraw-Hills

## **Teaching:**

Courses taught:

Accounting 165: Financial Accounting I Accounting 166: Financial Accounting II

Accounting 41: Introduction to Financial Accounting

Accounting 42: Introduction to Managerial Accounting

Accounting 80: Accounting Information Systems

Accounting 210, Accounting for Government and Non-Profit

MBA 242: Evaluating Organizational Performance

Accounting 200: Introduction to Financial Reporting (MBA Course)

### **Professional Service:**

CBPA Undergraduate Curriculum Committee, 2023-

Faculty Mentor Advisors Steering committee, 2023

Faculty Senate Academic Freedom & Tenure, Member, 2022-now

Faculty Senate Academic Freedom & Tenure, Alternate Member, 2018-2022

Crew Mentor, 2018-2022

CBPA Undergraduate Curriculum Committee, 2015-2019

CBPA Academic Integrity Committee, 2013-2019

Beta Alpha Psi (BAP), Faculty Co-Advisor, 2016-2020

Accounting Lab supervisor, 2008- now

Beta Alpha Psi (BAP), Faculty Advisor, 2002-2014

Student Advisor, 2001- present

Drake University's Institutional Review Board (IRB) committee member, 2007-2010

National Alumni Scholarship, Selection Committee, 2003-2006

Actuarial Science Camp-presenter, Summer 2012

Search Committee for various faculty positions Accounting and Finance Career Fair, Co-Coordinator, 2005-2007

## **Workshops and Professional development activities:**

Meeting of Academic Business World International Conference, 2016.

AAA Annual Meeting, 1999, 2002, 2004, 2005, 2006, 2008, 2015, 2016

AAA Regional meetings, 2002, 2005, 2007

Drake Learning Symposium, 2013

University of Iowa, Accounting Summit, 2010

Drake University School of Accounting and FEI Annual Lecture Series, 2002-2017

Beta Alpha Psi Faculty Advisor workshop, 2002, 2005, 2006, 2008

Deloitte Trueblood Seminar for Professors, 2008

Business Ethics Workshop, 2007

Arthur Andersen New Accounting Faculty consortium, 2001

#### **Honors and Awards:**

Nominated for "Undergraduate Teacher of the Year Award" College of Business and Public Administration, Drake University in 2004 and 2005.

Awarded summer research grant, College of Business and Public Administration, Drake University-Summer 2002 and 2003

Honored by the Graduate and Professional Students Association (GPSA) in Washington State University for excellence in research. April 1997.

#### **Affiliations:**

American Accounting Association Beta Gamma Sigma, International Honor Society for Business Beta Alpha Psi, Accounting Honor Society